

# VACATIONLAND



PUBLISHED BY

**Disneyland**

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WINTER/SPRING

1964



## Invitation to adventure!

Just fill these golden cups of sponge cake with fruit—any fruit. Top them with cream. You've got exciting, delicious shortcake! Dolly Madison Shortcake Cups are always tender, fresh... at your grocer's.

**Dolly**  **Madison**  
CAKES



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## ABOUT THE COVER

Man never ceases to wonder at his own ability to transform Nature. Disneyland is a perfect example of such a magic transformation. The slender spires of the Sleeping Beauty Castle and the massive majesty of the Matterhorn bear little resemblance to the acres of citrus groves that covered the terrain before Walt Disney changed the principal export of the area from fruit to fun.

The fanciful serenity of the Castle and the excitement of the waterfall cascading down the Matterhorn provide a contrasting mood that typifies the variety that is Disneyland. There is little room for harsh reality in Disneyland, as the Sleeping Beauty Castle lagoon reflects only the gaiety and enjoyment of the enchanted guests visiting the Magic Kingdom.

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Vacationland is a service-feature magazine published three times yearly by the Marketing Division of Disneyland, a Division of Walt Disney Productions. Personally distributed through more than 1500 hotels, motels and leading carriers, Vacationland is the only publication specifically directed to the vacationer and everyone else traveling in Southern California, Arizona and Nevada.

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Advertising rates upon request.

# THIS PLACE CALLED VACATIONLAND

Vacationland is a vast region of superlatives. Its buildings and tales are taller, its sunsets and mountains more breath-taking, and its deserts and waters more awe-inspiring than any comparable area in the world.

Stretching from the azure waters of the Pacific to the rolling sands of Arizona and Nevada, and from the Mexican border to Northern California, Vacationland is where the beauty of Nature and the creativity of Man harmonize to produce a land



where extreme contrast is the norm rather than the exception.

From the snowy heights of Mount Whitney to the sandy depths of Death Valley, unlimited opportunities for fun and excitement greet the adventuresome vacationer.

A vast panorama of history serves as a background for future achievements in this hearty region, whose only real boundaries are those of imagination.

In Vacationland, history is compressed so that the past, forever evi-



dent, blends smoothly into the realities of the present, and the possibilities of tomorrow.

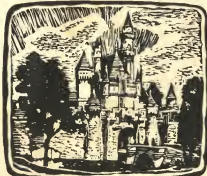
The Spanish influence on Vacationland is particularly strong along the coast of Southern California. Many are the cities whose names testify to the prominence of the Spanish culture: Paso Robles, San Luis Obispo, Santa Maria, Santa Barbara, and Santa Monica.

The legendary stories of bankrobbers and other frontier sagas come



alive in this region, as the Wild West assumes a mental reality, replacing modern skyscrapers and missile plants.

But Vacationland is also fun. It is the fun of a real Wild West Rodeo and a spectacular show in Las Vegas. It is the exhilaration of riding the Matterhorn Bobsleds at Disneyland and riding the new Palm Springs Tramway. It is the excitement of a jai alai game in Tijuana and skiing down snow-covered mountain slopes.

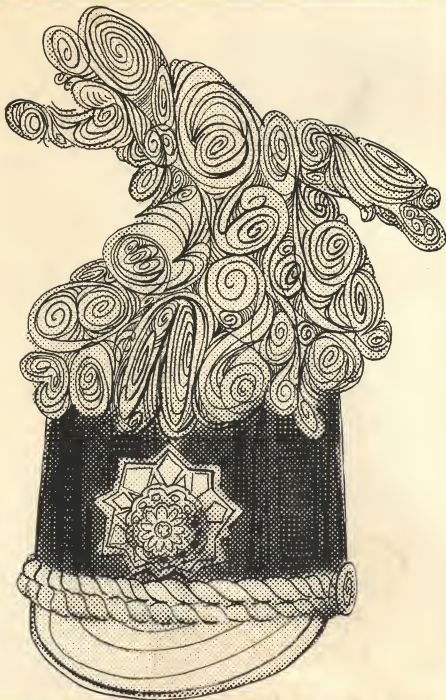


Undoubtedly the single greatest attraction in Vacationland is Walt Disney's own contribution to the area's recreational eminence—Disneyland. Its history, its attractions, its music—all are an integral part of the Vacationland pleasure picture.

Vacationland awaits . . . so see it all. Its vistas of beauty, its memory of the past, its hustling business of today—all beckon the traveler. Above all, indulge in Vacationland's primary commodity—fun.







# DISNEYLAND'S MUSICMAKERS

Each visitor to Disneyland brings away with him a different set of cherished memories of the Magic Kingdom. Some recall the excitement of the Matterhorn Bobsleds, others remember the fascination produced by the Enchanted Tiki Room, while others enjoy the nostalgia created by Main Street, USA.

But almost every Disneyland guest recalls fondly the musical mastery of the Disneyland Band—one of the most unique groups of musicians in the world.

One of the only bands in the nation employed on a permanent, year-round basis, the 16-man aggregation plays Dixieland, pops, marches, novelty tunes and almost any other kind of music requested by its legion of admirers. Noted for its versatility and polish, the group has memorized more than 250 pieces and has a repertoire of hundreds more.

The band is under the direction of Vesey Walker, one of America's truly great bandmasters. When Vesey Walker led the newly formed Disneyland Band down Main Street USA for the first time in July, 1955, he must have expected favorable public response to the musical renditions of the colorful group. But no one, even longtime bandmaster Walker, could have anticipated the universal acceptance and popularity that greets the colorful band in Disneyland.

Nine years, and thousands of parades and concerts later, the Disneyland Band has performed before 40 million people, from all 50 American states and more than 100 foreign nations. And, with Vesey holding the baton, it has greeted dignitaries ranging from King Mohammed V of Morocco to former Presidents Harry S. Truman and Dwight D. Eisenhower.

The band and its selections are met with smiles and active participation in Disneyland, as oldsters listen with fond memories to the favorites of yesteryear, and youngsters march and prance in time with the music.

Frequently Vesey offers the baton to the very youngest member of the audience, as the band performs around the flagpole in Town Square, on Main Street—to the delight of both child and adult members of the listening

VACATIONLAND

audience.

Vesey Walker is a past master at band organization and direction, and has won more than 50 prizes, ranging from state to international competition, during his long and colorful years as a band leader.

Born in England, Walker came to the United States in 1912, and shortly after World War I became bandmaster of the Milwaukee American Legion Band. Under his direction, this band won four national championships for the American Legion and the international band contest in Geneva, Switzerland in 1934, as well as an Elks national competition and a Veterans of Foreign Wars contest.

Before organizing the Disneyland Band, Vesey was bandmaster of the Los Angeles Elks 99 band for 21 years, leading the famous Elks "Toppers" marching band in the Rose Parade at Pasadena on New Year's Day for many years. He also organized and taught two boys bands in Los Angeles, including the Sheriff Biscailuz band and the Inglewood Boys Band.

In 1955 Vesey was asked to put a small band together at the opening of Disneyland for a two weeks engagement—and both the band and Vesey are still there.

Impressive as Vesey's talents are, a bandleader is only as good as his musicians—and Vesey has the best. From assistant conductor Jim Barngrover, who has played with Jack Teagarden, Tommy Dorsey, and Jan Garber, to the classical background of Forrest Clark, who has performed with the Los Angeles Philharmonic, the Ballet Russe, and was a soloist with Leopold Stokowski, the Disneyland Band is truly a group of professionals.

Other famous musicians with whom members of the group have played include: Stan Kenton, Woody Herman, Ray Anthony, Gene Krupa, Tex Beneke, and many many more.

Although they may have diversified musical backgrounds, the band performs in a manner which proves its close harmony and long experience together. In fact, in more than nine



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years of existence, there have only been 12 changes in the personnel of the band.

But it is not the past history that Disneyland visitors remember; rather it is the pulse-quickening and toe-tapping music the musicians produce today. Few indeed are those who can sit calmly by without reacting when the band plays the exciting "When the Saints Go Marching In," followed by "South Rampart Street Parade."

Although Vesey claims the band has no favorites, it is a rare day indeed that the band's 12:30 concert in Plaza Gardens does not end with John Philip Sousa's stirring "Stars and Stripes Forever."

In addition to playing as a full-sized band, the Disneyland musicians break up into three smaller groups, the Strawhatters, the Saxophone Quartet, and the Polka Band.


The Strawhatters play a rousing brand of Dixieland in the gazebo in Frontierland every afternoon, while the mellow sounds of the Saxophone Quartet fill Main Street daily. The Polka Band, whose tuneful renderings



float over Fantasyland, usually can be found in the vicinity of the Matterhorn each afternoon.

From its first Town Square Concert at 10:15 in the morning to the Retreat Ceremony around the Disneyland Flag Pole, the band brings an added measure to the pleasure that has be-

come synonymous with the name of Disneyland.

Truly a talented and diversified group, there is one kind of music that Vesey Walker and his Disneyland Musicmakers play best—the music that Disneyland guests enjoy. 



# Mission San Fernando

founded 1797

**PERPETUATING  
THE GLORY OF  
EARLY SPANISH  
CALIFORNIA**



The Mission Bells, pealing in the tower of the venerable chapel (c. 1806), the refreshing stream lacing acres of gardens, and room after room filled with authentic furnishings and artifacts make Mission San Fernando a "must" in the plans of every vacationer. The Convento building, famous for its twenty-one graceful arches, was completed in 1822 and is the largest original structure in the 21 California Missions.





## THE FREEWAYS: GATEWAY TO VACATIONLAND

In other parts of the country they may be called thruways, super-highways, expressways or parkways. In California they are called freeways. And the granddaddy of them all is the Los Angeles metropolitan freeway system.

Stretching, winding, crisscrossing, looping, reaching . . . 260 miles of seemingly interminable ribbons of surfaced roadway carried the more than four million motor vehicles in the Los Angeles metropolitan area

5.8 billion vehicle miles last year, equal to more than 31 round trips to the sun. By 1980 this freeway system will provide 800 miles of modern, limited-access roadway.

Begun in 1940, this serpentine freeway system helps accommodate a rapidly increasing traffic volume and expedites traffic flow. It not only serves its purpose well but also witnesses far fewer accidents per vehicle mile than conventional highways. Last year it saw  $\frac{1}{3}$  as many accidents and

$\frac{1}{2}$  as many fatalities per mile driven as surface highways.

This is the freeway system that will greet the visitor to Vacationland. Functional it will be to him—and at the same time, possibly formidable and confusing. However, whatever the visitor's impression, for the hundreds of attractions in the Los Angeles area, the freeway is the gateway to Vacationland.

To assist the out-of-stater in mak-

*(Continued Page 22)*



# PALM SPRINGS' TRAMWAY TO BEAUTY

Rising from the floor of the Southern California desert, lofty Mt. San Jacinto long has cast its shadow over the bustling resort city of Palm Springs. Perennially a symbol of Nature's massive works, the once nearly-inaccessible mountain finally has been conquered by the largest and longest single-lift passenger carrying tramway in the world.

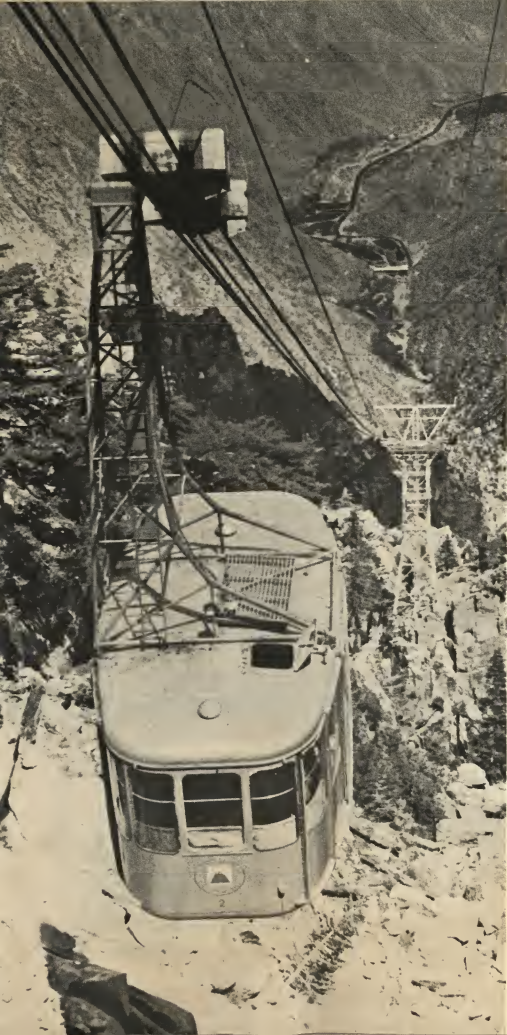
Thirty years in the planning, the Palm Springs Aerial Tramway provides desert visitors with snow sports during the winter, cool temperatures in the summer, and spectacular views the year 'round.

Standing atop the massive mountain, the visitor is the victim of mingled emotions, feeling both the importance and insignificance of Man. As his gaze sweeps across the vast panorama spread below, the vacationer realizes the durability and grandeur that is Nature. Moments later, he is struck by the awesome achievement Man has wrought in constructing a vehicle that is capable of conquering the crags and jagged rocks below.

Gliding smoothly along steel track cables mounted on five towers, the Palm Springs Aerial Tramway car carries visitors 13,200 feet from the Valley Station in Chino Canyon to the Mountain Station on Mt. San Jacinto in a matter of minutes. The eighty-passenger cars pass over cliffs and deep chasms, up a steep and dramatic rock escarpment for a total rise of 5,873 feet—greater by a thousand feet than the rise from the floor of the Grand Canyon to its rim.

Southern California's newest major tourist attraction, the Aerial Tramway was first opened to the public last September 14, after two years of construction.

On September 12, gala dedication ceremonies were attended by Cali-







fornia's Governor Edmund Brown and 400 national, state and local dignitaries and celebrities.

Construction and maintenance of the Tramway was, and is, no easy task. As many as four Bell G-3 supercharged helicopters were employed at one time in the building stages to airlift crews, water tanks and great amounts of construction material to the mountain site. Today all food and other material is brought to the Mountain Station via the Tramway. It is no rare sight to see a large water tank or boxful of small plants being strapped to a Tramway car before it begins its mountain ascent.

The Tramway transports passengers from the base station in Chino Canyon 2,643 feet above sea level to the eastern escarpment of Long Valley at an elevation of 8,516 feet. The two Tramway cars have sufficient head room so that skis may be brought in vertically.

The Mountain Station blends with its environment. The structure has been fitted around existing rock outcroppings and trees to take maximum advantage of the terrain and the un-

paralleled view. A ski shop for the sale and rental of winter sports equipment will soon be provided, along with an observation terrace with coin-operated telescopes. A skating rink will be built in Long Valley, and rope tows for ski slopes are planned.

Passengers debark and enter the lobby through a passageway. The first view to greet them is through a two-story glass window looking over the treetops of Long Valley and up toward the peaks of Mt. San Jacinto. The visitor may proceed to the ski shop and ski room, set for a winter opening, or walk up a stairway to the lounge, dining room or cafeteria. Or he may go to the lowest level, which will open on to a trail leading to the outdoor recreational area.


Food and beverages are served on the terrace, which commands a breathtaking view down the mountain and across the Coachella Valley floor.

The high altitude plays some weird tricks on the Mountain Station restaurant cooks. Water, for example, boils at 194 degrees rather than 212 degrees. Muffins will rise in half the

normal time, but a three-minute egg will take four and one-half minutes. These culinary antics are due to the reduced pressure at 8,516 feet, but have no effect on the taste of the food served at the lodge restaurant.

Each Tramway car is capable of transporting up to 400 persons per hour in either direction. Operating hours are from 8 a.m. to 10 p.m. every day of the year.

Adult round-trip fare is \$3.50 on weekdays and \$4.00 on Saturdays, Sundays and holidays. Tickets for children ages four to twelve are \$2.25 on weekdays and \$2.75 on Saturdays, Sundays and holidays. Children under four, when accompanied by an adult, may travel free. Parking in the 1000 car lot at the Valley Station is \$1. Located two hours southeast of Los Angeles, Palm Springs can be reached via U.S. Highway 99.

Few sights can equal the vistas to be viewed from the Tramway. A new bloom in Southern California's recreational garden, the Tramway is destined to become a blossom of note in the near future. 



**BUILDING  
THE  
MOUNTAIN**



**ENJOYING  
THE  
BOBSLED  
RIDE**



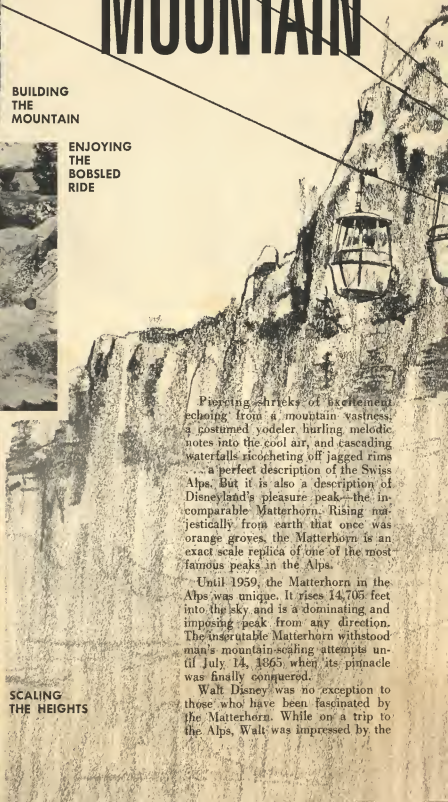
**SCALING  
THE HEIGHTS**

# THE MATTERHORN MAJESTIC MOUNTAIN

Piercing shrieks of excitement echoing from a mountain vastness, a costumed yodeler hurling melodic notes into the cool air, and cascading waterfalls ricocheting off jagged rims... a perfect description of the Swiss Alps. But it is also a description of Disneyland's pleasure peak—the incomparable Matterhorn. Rising majestically from earth that once was orange groves, the Matterhorn is an exact scale replica of one of the most famous peaks in the Alps.

Until 1959, the Matterhorn in the Alps was unique. It rises 14,705 feet into the sky and is a dominating and imposing peak from any direction. The insurmountable Matterhorn withstood man's mountain-scaling attempts until July 14, 1865 when its pinnacle was finally conquered.

Walt Disney was no exception to those who have been fascinated by the Matterhorn. While on a trip to the Alps, Walt was impressed by the





mountain's history and by the stories of the courageous men who had scaled it. He immediately envisioned it as a sight that would thrill millions of Americans who had never had the opportunity to visit this European landmark.

A second European adventure few Americans had experienced was the thrill of riding a mountain bobsled. With the insight that has made his name synonymous with fun, Walt realized that combining these two attractions would be one of the great highlights of his 20-year dream—Disneyland.

The decision to bring such an attraction to Disneyland started a chain of events which presented challenges totally unique in the fields of design, construction and outdoor entertainment history.

Basic design followed the original Matterhorn in every detail. Every simulated rock or jutting point is

based on a photograph of that particular part of the mountain.

Construction itself created innumerable problems. For example, when Disney engineers placed an order for 2,175 pieces of steel, each of a different length and weight, the steel company's salesman was aghast. But, gradually, piece by piece, challenge by challenge, the mountain emerged, a perfect scale replica with the proper amount of snow in just the right places . . . the shadows and peak appearing to guests exactly as they do to those who view Nature's original.

Finally, on June 1, 1959, Disneyland's Matterhorn was dedicated to a world audience by Richard M. Nixon, then Vice-President of the United States, who, along with Walt Disney, scaled and descended the mountain in a bobsled, to the delight of a television audience estimated at ninety million people.

(Continued Page 20)

VACATIONLAND

### IN TOMORROWLAND...

Take a drive on Richfield's Super Autopia freeways. It's a thrill the whole family can enjoy.



### IN TODAYLAND...

Treat your car to RICHFIELD BORON®, the West's only Boron gasoline. Convenient locations near Disneyland at:

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1201 Brookhurst Avenue at Ball Road



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10' x 12'

DAVEY'S  
LOCKER  
NO. 2  
10' x 12'

DAVEY'S  
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NO. 3  
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DAVEY'S  
LOCKER  
NO. 4  
10' x 12'

DAVEY'S  
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10' x 12'

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# DISNEYLAND



"Disneyland will continue to grow, to add new things, as long as there is imagination left in the world." This pledge, made by master showman Walt Disney on Disneyland's Dedication Day, has ever since served as a guide in creating and expanding the world's foremost entertainment center.

Less than a decade ago, Disneyland was orange and walnut groves, part of the Dominguez Ranch. The story of Disneyland, like that of its creator, Walt Disney, is exciting, colorful and in many ways, unbelievable.

Disneyland is another dream-come-true for Walt Disney, the man whose business is making the world happy. More than 20 years ago, Walt began thinking of a new type of family entertainment that would be enjoyed

by the young—of any age. He realized that just another amusement park with hot dog stands and carnival booths was not the answer, but that a whole new concept in family entertainment must be created. Out of this theoretical idea came the reality that is now Disneyland.

Construction of Disneyland began on July 17, 1954, and exactly one year later, the first enchanted guests passed through the main gate turnstiles. These first guests, just like those of today, entered a land that was bounded only by imagination and good taste.

During that year of construction activity was fast and furious, but well-planned. As engineers pushed pencils, bulldozers pushed earth; steel girders replaced orange trees; water

was pumped in to fill machine-made craters—and Disneyland began to take shape. Main Street, U.S.A., Adventureland, Frontierland, Fantasyland, and Tomorrowland all became realities.

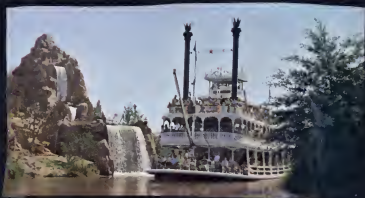
The 65-acre area that was to become Disneyland rapidly developed. The tree-shaded plazas and spacious walkways belied the compactness of Disneyland, designed to place everything within easy walking distance of the visiting family.

Disneyland has grown not only out but up. The Swiss Family Robinson Treehouse is 70 feet tall, the Rocketship to the Moon is 80 feet high, and Sleeping Beauty's Castle reaches skyward to a height of 71 feet. As might

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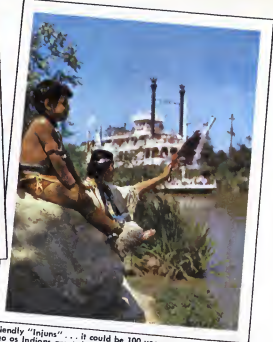


.....DEDICATED TO DELIGHT





Best of the Old West . . . rollicking song, dance or fun show at Pepsi-Cola's Golden Horseshoe in Frontierland.



Friendly "Injuns" . . . it could be 100 years ago as Indians greet the Mark Twain on the Rivers of America in Frontierland.



Bear Country . . . one of many exciting views of the North American wilds in Frontierland's Nature's Wonderland.



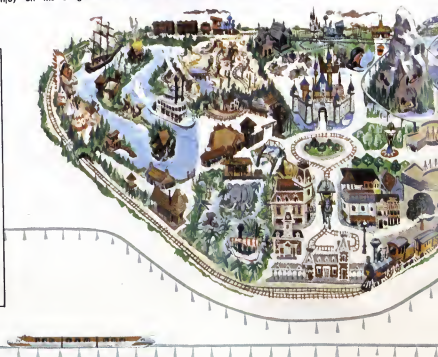
The sacred elephant bathing pool is one of sights you'll enjoy on the Jungle River Cruise in Adventureland.



Magic Dreams . . . within Castle in Fantasyland.



Disneyland Hotel . . . a year around resort hotel linked to Disneyland Park by streamlined Monorail.





a few highlights  
of your visit to...  
*Disneyland*



the walls of Sleeping Beauty's  
delights of make believe



Dramatic Contrast . . . Fantasyland's majestic  
Matterhorn and Tomorrowland's sleek, modern  
Monorail



Last Great Frontier . . . Tomorrowland's Submarine Voy-  
age reveals beauty and fascination of the oceans' "liquid space"



Brassy and Classy . . . the town band, a nostalgic touch  
of the '90s era, is a living tradition on Main Street



All Aboard . . . Victorian is the motif of the  
Disneyland's Santa Fe Railroad depot on  
Main Street's town square



Katharine Hepburn, Humphrey Bogart,  
"African Queen"



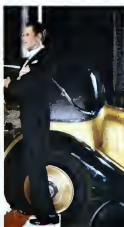
Shirley Temple,  
"Bright Eyes"



Ray Milland,  
"Lost Weekend"



Gloria Swanson, William Holden, Erich von Stroheim,  
"Sunset Boulevard"



Gary Cooper,  
"High Noon"



Rudolph Valentino,  
"Son of the Sheik"



Marilyn Monroe,  
"Gentlemen Prefer Blondes"



James Dean,  
"Rebel Without a Cause"

**Actual photos of just a few  
of the glamorous stars and  
sets you will enjoy ★ ★ ★**

# VISIT THE STARS' OWN HALL OF FAME

# MOVIELAND

# WAX MUSEUM

A visit to Movieland Wax Museum is an experience you'll never forget. Fantastic wax likenesses of 96 of the greatest stars in the entertainment world: Mary Pickford, Douglas Fairbanks, Laurel & Hardy, Jean Harlow, Clark Gable, Tyrone Power, Charlie Chaplin, Brigitte Bardot, Tom Mix, Barrymore. From silents to cinemascope and TV. Lavish replicas of their original costumes. 57 magnificent sets, accurate to the most minute detail. Lights! Camera! Action!—It's like visiting the major stu-

dios on their busiest days. So lavish, it cost nearly \$2,000,000 to build. So perfect in detail, the figure of Gloria Swanson is adorned by a \$10,000 chinchilla cape Miss Swanson herself donated to the Museum. Sophia Loren donated the dress she wore during the filming of her Academy Award winning picture, "Two Women." Real-life stars themselves, often visit the Museum. Relive your most memorable movie moments at the STARS' OWN HALL OF FAME, MOVIELAND WAX MUSEUM.



Air-conditioned Movieland Wax Museum is 2 blocks north of Knott's Berry Farm on Beach Boulevard, in Buena Park (Hiway 39) ★ 25 minutes from City Hall by way of Santa Ana Freeway ★ Children under 8, with adult, admitted free ★ Cameras welcome ★ Free parking ★ Sunday through Thursday: 10:00 A.M. to 10:00 P.M., Box

office closes at 9:00 P.M. ★ Friday and Saturday: 10:00 A.M. to Midnight, Box office closes at 11:00 P.M. ★ Stay as long as you like ★ Just 15 minutes from Disneyland ★ For free color brochure, write to Box VLW, Movieland Wax Museum, 7711 Beach Boulevard, Buena Park, California.



Lionel, John, Ethel Barrymore,  
"Rasputin and the Empress"

## SEE THE STARS!





# what's new in FUN

**SAN DIEGO, CALIF.**—With a fresh glow of grandeur, the Star of India, the oldest iron sailing vessel afloat, is San Diego's newest visitor attraction. Re-rigged and re-fitted, the great Iron Lady begins a new life as a maritime museum on San Diego's water front. After three years undergoing major overhaul and restoration, the historic ship opened to the public exactly 100 years after her original launching on Nov. 15, 1863.

Despite the ravages of time and neglect before her restoration, the Star of India is still a marvel of craftsmanship and a tribute to the skill of her builders. The ship was constructed entirely by hand. More than 1,000 tons of Swedish iron were used in her hull. She has outlived most of her wooden contemporaries, and most of her iron sisters of the sailing era as well.

Her decks now display models of famous sailing vessels, rope-work samples, yellowed log books and almost countless relics of days long past.

Because of long years of disuse, the restoration of her proud beauty has been a man-sized job. Much of the work was done by volunteers including Navy blue jackets who donated hours of off time to cleaning, chipping paint, stepping the mast and performing a thousand and one other jobs necessary to complete the project.

On November 14, 1963, all of these volunteers and hundreds of others gathered to celebrate the 100th birthday of the great lady. Although Star of India had been her name for 62 years an official ceremony never took place. A military band played in her honor and champagne flowed when she was officially christened the Star of India.

As the mid-19th century was the heyday of the sailing ship, the 1863

launching of the then-new iron vessel was a gala affair. The 275-foot windjammer slid into the waters of Ramsey Bay from the Isle of Man under the name of Euterpe. The handsome figurehead of that Greek goddess, Muse of Music, which you can see on her bow today, was the same one with which she was launched.

For the first 60 of her 100 years she sailed the seas of the world on a variety of tasks, from Alaska to Hawaii, from San Francisco to Liverpool, and from Calcutta to South America.

Since her launching, the Star of India has had her share of adventures; outstanding among them are the time she lay stranded on a reef in the tropics and, at the other extreme, the time when she was frozen solidly into the ice of the Bering Sea.

Now owned by the Maritime Museum of San Diego, the refurbished Queen of the Seas again presents an awesome sight to her visitors. The Star of India is 275 feet in length, has a beam of 35 feet and a depth of 23 feet. The height of her mainmast is 319 feet and during her heyday when she was under full sail she carried the inspiring expanse of 15,000 square feet of canvas.

Admission to the Star is 60c for adults and 30c for children under 12. The ship is open daily at her ship along San Diego's embarcadero on North Harbor Drive. She majestically rests here against the backdrop of San Diego's busy bay filled with modern day aircraft carriers, nuclear submarines, fishing boats and commercial vessels.

## SOUTHERN CALIFORNIA

**Dec. 26-March 10, 1964**—Santa Anita Park Horse Racing. This lavish track, famed as one of the most beautifully landscaped in the world, is in full bloom with a brilliant new infield floral design.

**Jan. 1-31**—San Clemente Pier Fishing Derby. San Clemente is a pleasant resort, with its municipal golf course overlooking the ocean, on the Pacific Shore between Los Angeles and San Diego. The derby sponsored by the Chamber of Commerce offers special prizes for best fish caught from the long pier by children 12 years and under, adults and senior citizens.

**Jan. 2-6**—Los Angeles Open Golf Tournament. Top golfers of the nation are drawn to the Rancho Park course for the annual Los Angeles Open Golf Tournament sponsored by the Junior Chamber of Commerce.

(Continued Page 18)

**1 KNOTT'S BERRY FARM AND GHOST TOWN.** Six miles from Disneyland in Buena Park, was first noted for its berry preserves and now ranks among Vacationland's most popular fun spots. Ghost Town is a replica of an 1849 Gold Rush community. Shows, rides, 33 unique gift shops, fine chicken and steak dinners offered. Open daily 10 A.M.-11 P.M. No admission, free parking. LA 2-1131.

**2 MOVIELAND WAX MUSEUM.** 7711 Beach Blvd., Buena Park (near Knott's). 45 movie sets spanning Hollywood history, from silents to wide screen, Pickford to Monroe. Scenes from hits of stars of comedy, drama, western, horror, musicals. Open 10-10 Sun-Thurs.; 10-midnight Fri-Sat. Admission charged, free parking.

**3 SANTA'S VILLAGE.** Reindeer-drawn Candy Cane Sleigh rides. Santa's Home, Mrs. Claus' Kitchen, others. In San Bernardino Mountains, near Lake Arrowhead. Lake Arrowhead 781. Open daily.

**4 MARINELAND OF THE PACIFIC.** Three-ring sea circus featuring the only two trained whales in the world, performing stunts and seals in continuous shows every day of the year. On the ocean shore 25 miles south of Los Angeles. FR 7-1571. Open 10-sunset.

**5 EXPOSITION PARK.** 114 acres, is south of downtown L.A., and across from USC campus at S. Figueroa St. and Exposition Blvd. Home of the Coliseum, Sports Arena, Olympic Pool, Sunken Garden, and:

**CALIFORNIA MUSEUM OF SCIENCE AND INDUSTRY,** which presents the story of California's agriculture and recreation resources and illustrates the state's industrial and scientific development. Open daily 10-5. Free.

**LOS ANGELES COUNTY MUSEUM,** is actually three museums in one with extensive exhibits in art, history, and the Mexican. Noted for art collection, habitat groups and pleistocene fossils from the La Brea tar pits. Open 10-5, closed Mon.

**6 GRIFFITH OBSERVATORY AND PLANETARIUM,** houses comprehensive collection of astronomical objects, models and exhibits. Zeiss projector reproduces stars and planets visible to naked eye on 75 foot dome of planetarium. Open Tues. thru Fri. 2-10; from 1 Sat. and Sun. Small charge for planetarium shows. Located in Griffith Park near Los Feliz Blvd. and Riverside Dr.

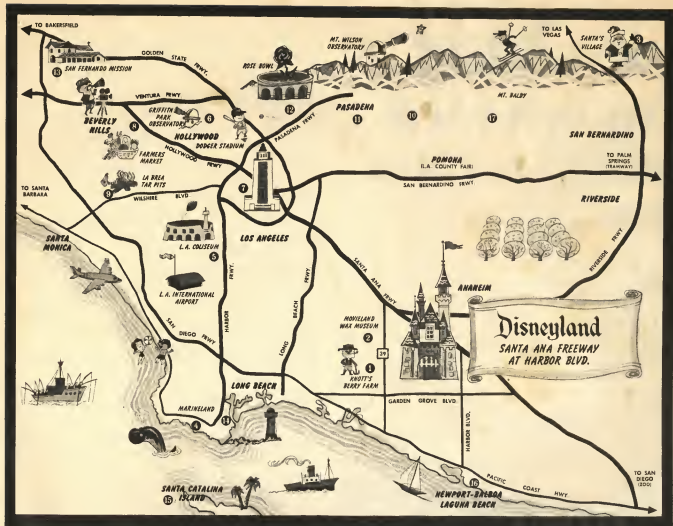
**7 LOS ANGELES CIVIC CENTER:** Downtown Los Angeles, adjacent to the "Stack," a four-level interchange where four major freeways intersect. The Civic Center is dominated by the Los Angeles City Hall, a 25-story structure ending in a tallist building in Southern California. A free observation deck in the building's tower provides a panoramic view of the city, from 10-4. 1211. Also located nearby the Civic Center:

**ANGEL'S FLIGHT,** the last of L.A.'s cable cars, carries passengers from the Grand and Hill to Olive at the top of Bunker Hill. Fare is still just a nickel, round trip.

**LITTLE TOKYO,** just south of the Civic Center at 1st and San Pedro, is commercial and social center of L.A.'s Japanese community. Has unusual restaurants, clubs and shops.

**OLVERA STREET,** just off N. Broadway and Sunset in downtown Los Angeles, is a block long and one of the oldest of the city's streets. Exemplifies Spanish-Mexican heritage dating back to 18th century. Curio shops, booths, sidewalk cafes, nitelubs with authentic flavor. Open daily.

**CHINATOWN,** in downtown Los Angeles just off North Broadway and Sunset, is oriental in architecture and flavor with fine restaurants, art and curio shops. Open daily.



**8 GRAUMAN'S CHINESE THEATER**, 6925 Hollywood Blvd., in Hollywood, is interesting from a strictly architectural point of view but is best known as the spot where *Mavedom's* great have been permanently honored in concrete. Footprints, handprints and signatures of the stars are in the cement of the theater's forecourt.

**9 LA BREA TAR PITS**, located in Hancock Park on Wilshire near Fairfax, are source of some of the world's most important Pleistocene (ice age) fossil finds. Observation pit open 10-5. Closed Mondays.

**FARMER'S MARKET**. Famous shopping and dining location. Diversified stall stands with fresh foods, produce in outdoor setting. At 3rd St. and Fairfax, Los Angeles. WE 3-9211. Open 9-7, closed Sundays.

**10 ARBORETUM**, 301 N. Baldwin Ave., in Arcadia. Thousands of exotic trees, shrubs and flowers; four acre jungle sometimes used in Tarzan films; flock of Peacocks and many other features. Open daily, except Christmas, 9-5. Free parking. No charge.

**11 HENRY E. HUNTINGTON LIBRARY** and Art Gallery, Stratford and Oxford Roads in San Marino. This elegant museum houses Gainsborough's "Blue Boy," Sir Thomas Lawrence's "Pinkie" and 63 other masterworks. Also has 150,000 rare books and more than 1,000,000 original manuscripts. Open daily except Mon. and the month of October 1-4:30. No charge. Free parking.

**12 ROSE BOWL**, located in Brookside Park in Pasadena, open 7:45 A.M. to 3:45 P.M. Monday thru Friday, 10 A.M. to 4:45 P.M. Saturday and Sunday, contains Sports Hall of Fame featuring photos of Rose Bowl players and coaches. Hall of Fame open 7:45 A.M. to 3:45 P.M. Monday thru Friday, 8:30 A.M. to 5:00 P.M. Saturday and Sunday.

**13 SAN FERNANDO MISSION**, famous for its rose and cactus gardens, is located on San Fernando Mission Blvd., in the San Fernando Valley. The mission, founded in 1797, is open every day from 9 A.M. to 5 P.M. Admission is 50c for adults and 15c for children between the ages of 7 and 15.

**14 LOS ANGELES-LONG BEACH HARBORS**, one of this country's three most important ports and world's largest man-made harbor, covers 7,020 acres with 28 miles of waterfront contiguous with that of Long Beach. Accessible by Harbor Freeway at Alameda Street.

**15 CATALINA ISLAND**. Located 22 miles south of Long Beach-San Pedro. Boat tours leave daily from Long Beach and Wilmington; air-schedules from Long Beach Airport. Features are glass-bottom boat rides, offshore fishing, bird sanctuary, fine swimming.

**16 NEWPORT-BALBOA HARBOR**. Famed for sailing, yachting, in Orange County, 15 miles from Disneyland. Also in same area: Corona Del Mar State Beach Park, famous for Ocean and Bay Beaches and spectacular scenic bluff view of Newport Harbor.

**17 PADUA HILLS THEATER**, with its Mexican dining room and import shop, is located in the foothills north of Claremont. The Mexican Players bring the romance of early California and the charm of Mexico vividly to life in colorful plays Wed. through Sat. Admission charged.

#### NOT LOCATED ON MAP:

**SAN DIEGO ZOO**. Nation's largest. Rare and unusual zoo animals, also hippos, tigers, bears, gorillas, etc. Only zoo with guided bus tours. In Balboa Park, San Diego. Also Children's Zoo, featuring direct contact with harmless animals. BE 4-5151. Open daily, 9-dusk.

**HEARST SAN SIMON STATE HISTORICAL MONUMENT**. The "Hearst Castle" at San Simon, 42 miles north of San Luis Obispo, on Highway 1. Magnificent 100-room structure now open to public tours. Complete tour information from Supervisor, Hearst San Simon State Historical Monument, San Simon, Calif.

**CALICO GHOST TOWN**, located northeast of Barstow, Calif., is an authentic reconstruction of once bustling Calico, Southern California's greatest silver camp. Rides, shops and restaurants. No charge. Free parking.

**CALIFORNIA'S MISSIONS**. From Santa Barbara to San Diego. Built by the Spanish Franciscan fathers in 18th Century, preserved and restored as they were 200 years ago. Including: San Diego, San Luis Rey (near Oceanside), San Juan Capistrano (near Laguna), San Gabriel, San Fernando, San Buenaventura (near Ventura), Santa Barbara. Admission free at most; small charge at others.



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**hollywood**  
**Huntington Library**  
**EXPOSITION PARK**



(Continued from Page 16)

**Jan. 25**—Prospector's Day at Knott's Ghost Town. The discovery of California gold at Sutter's Mill in 1848 will be celebrated at Knott's Berry Farm and Ghost Town at Buena Park. Ghost Town characters will parade through the Ghost Town.

**Jan. 25-26**—Palm Springs Rodeo. Movie and television celebrities are in the stands or riding the Grand Entry and the top cowboys of the nation are in the arena for this 23rd annual rodeo, opening the circuit at the warm oasis resort.

**Jan. 27-Feb. 2**—Sheepmen vs. Cattlemen Golf Tournament. The lobby of the main hotel in Brawley in the Imperial Valley is the recognized cattlemen's and sheepmen's "capital" of America. It was in this lobby that the sheep and cattlemen decided to settle their age-old feud once and for all with clubs—golf clubs, that is—on the course of the Del Rio Country Club.

**Jan. 29-Feb. 2**—Palm Springs Golf Classic. For the 5th year the "World's Winter Golf Capital" stages the world's richest tournament on five of the desert oasis resort's dozen green grass golf courses. Celebrity amateur players include Randolph Scott, Hoagy Carmichael, Buddy Rogers, Phil Harris and Lawrence Welk.

**Feb. 14-23**—Southern California Boat Show. Held at the Pan Pacific Auditorium in Los Angeles.

**Feb. 28-Mar. 8**—California Mid-Winter Fair. When most other farmlands are white with snow, the warm Imperial Valley celebrates its rich harvest with the fair at the town of Imperial.

**Mar. 28**—La Jolla Easter Egg Hunt. Over 300 dozen Easter eggs are colored and hidden for the hunt. Nearly 1500 children participate in the event. Special prizes are awarded by the Easter Bunny.

**April-Sept.**—18th Annual Yellowtail Derby. Many fabulous prizes are awarded each year to lucky fishermen attracted to San Diego's excellent deep-sea fishing. Yellowtail, albacore, and blue fin tuna caught from any boat in the fast San Diego Sportfishing Fleet operating from both San Diego and Mission Bay during this period are eligible entrants in the derby.

**April-Sept.**—Mission Bay Sportfishing Derby. Annual fishing derby conducted from the Mission Bay Sportfishing Company. Fishermen landing catches of Yellowtail, Barracuda, Bonita and Albacore vie for cash-pool prizes ranging from \$1600 and up. Registration is required.

**April-Nov.**—Oceanside Sportfishing Derby. Annual derby sponsored by the Oceanside Chamber of Commerce. Prizes awarded for top catches of yellowtail, white sea bass, bull bass and bonita to those fishing from one of the boats operating from the 1900 foot Oceanside Pier. Cash-pool prizes, requiring advance registration.

**May-Oct.**—Bullfight Season. The art of the bullfight is exhibited by some of the world's greatest matadors most Sundays, Spring through Fall, at two major bullrings located in Tijuana, Mexico, just across the border from San Diego.

## ARIZONA

**Feb. 5-9**—Phoenix Open Golf Tournament. Phoenix Country Club.

**Feb. 7-8-9**—Silver Spur Rodeo. Held in Yuma featuring a parade and dancing.

**Feb. 28-29**—National Sky-diving Championships. In Scottsdale at the Scottsdale Fashion Square.

**Mar. 12-15**—Phoenix Jaycee's "World Championship Rodeo of Rodeos." Arizona State Fairgrounds in Phoenix.



(Continued from Page 10)

be expected the tallest object in the Park is the Matterhorn, 147 feet of man-made mountain.

Walt promised that the Magic Kingdom would never be complete—and he has kept that promise. When the Park opened there were 22 major attractions, while today there is a total of 43 attractions not including free shows, shops and exhibits. Each added attraction presents to Disneyland visitors a new facet of the Disney genius and creativity.

Three attractions that have proven to be among the most popular were opened on June 14, 1959: the Disneyland-Alweg Monorail, the Matterhorn Bobsleds, and the Submarine Voyage. Rising fourteen stories high, the snow-capped Matterhorn can be seen for miles. The Disneyland Monorail provides an unparalleled panorama of Disneyland and the surrounding area. Disneyland's eight submarines, replicas of the nuclear-powered Nautilus, explore the fascinating world beneath the ocean's surface.

Four more attractions have been added during the past two years: the Flying Saucers (August 6, 1961); the Safari Shooting Gallery and the Swiss Family Robinson Treehouse (June 15, 1963) and the brand-new Enchanted Tiki Room, which began astounding visitors on June 15 of last year. In addition, in 1962 the ever-popular Jungle Cruise was expanded to include the enchanting Sacred Bathing Pool of the Indian elephants.

Two more exciting attractions are presently under construction. The Disneyland Haunted House, built for ghosts who like people, will be completed in 1965. The residents of the Haunted House will be populated by world-famous ghosts presently being gathered from the four corners of the earth. New Orleans Square will recreate the atmosphere and flavor that became famous as the French Quarter, a large slice of the Americana Walt Disney is bringing to Southern California.

As Disneyland grew, so grew the number of visitors who came to be spirited away into the realm of enjoyment. More than 40 million guests have stepped from the everyday world into a land of Disney-woven magic. They have come from every state in the Union and more than 100 foreign countries. Kings, queens, presidents—all come to be enchanted by Disneyland.

Disneyland is much more than attractions and statistics: it is people. People who operate the rides, people who serve food, and people who work behind the scenes. People like Wally Boag, star performer in the Golden Horseshoe Revue; people like Theresa Babi, one of the 27 Tour Guides who conduct visitors through the Magic Kingdom; and people like Ray Miller, who is responsible for the beautiful and authentic vegetation in Disneyland.

All these Disneylanders are here for but one purpose, to make your visit to the Magic Kingdom more enjoyable. Disneylanders are easy to spot—they all come equipped with a smile and a friendly greeting.

But the Disneyland story is not just the story of attractions and people. Disneyland is a feeling. It is nostalgia, enchantment, wonderment and thrills. Disneyland cannot be described because it produces a different combination of such feelings in every person. According to one long-time Disneylander: "Once the pixie dust gets in your eyes, it's impossible to get it out."

Perhaps that is what makes Disneyland the Magic Kingdom. Not only the place, not only the people, but the idea—the idea that Disneyland is truly, "The Happiest Place on Earth."

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From the day of its opening, the Matterhorn's bobsleds have been among the most popular attractions in the most popular amusement center in the world—Disneyland. When a Disneyland visitor returns from a trip to the Magic Kingdom, the first question he usually is asked is—"Did you go on the Matterhorn?" And the answer is, more often than not, an emphatic "yes" followed by a detailed explanation of the thrills the ride produced.


Whistling through the hollow Matterhorn, whipping wildly around the mountain, splashing through the glacier pool, and enjoying an unsurpassed view for miles are but some of the sensations the exciting ride produces.

From its opening date, two million guests a year, representing all ages, and every country in the world, have thrilled to the ascent and exciting descent on the Matterhorn . . . in perfect safety. It often seems hard to believe that reality has returned with a final splash in the Matterhorn pool, signalling the end to the flight to imagination.

But the Matterhorn is even more than the exhilarating bobsled ride. An Alpine Skyway extending from Disneyland's Fantasyland to Tomorrowland, passes right through the mountain. The Skyway features not only a magnificent view of Orange County, but is a perfect way to see what Disneyland itself looks like from a vantage point of 50 feet. The gaily painted metal baskets sway gently in the breeze to provide a ride as excit-

ing as it is picturesque.

On Saturdays, Sundays, and holidays, Hans and Otto, the two Swiss mountain climbers, ascend the perilous peak nine times daily. The Swiss Yodeler also performs on the Matterhorn's slopes on weekends and holidays.

Whether it means riding the breath-taking bobsleds that travel at top speed through the mountain, viewing Orange County from the Alpine Skyway, or enjoying the accomplishments of the mountain climbers and the Swiss Yodeler, the Matterhorn has something for all who seek pleasure. This 147 foot tall structure is the highest man-made object in Orange County and is truly a magnificent monument to fun—Disneyland's stock in trade. 

## *When in Disneyland visit*



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# Information for Your Visit to Disneyland

## WHERE IS DISNEYLAND LOCATED?

Disneyland is located within the city of Anaheim, California, about 35 minutes by auto from downtown Los Angeles, via the Santa Ana Freeway southeast to Harbor Boulevard in Anaheim.

From other locations in Southern California refer to the map.

## WHAT HOURS IS DISNEYLAND OPEN?

During the Fall and Winter, Disneyland is open Wednesday through Sunday, from 10 A.M. to 6 P.M. Disneyland is open daily from March 18 to April 5.

During Easter Week, March 22 to 29, Disneyland is open daily from 9 A.M. to 9 P.M.

## HOW LONG SHOULD YOU PLAN TO STAY?

Disneyland is designed so that you can enjoy a complete visit to the Magic Kingdom whether you have only a few hours or several days. Surveys reveal that most visitors explore five hours or more.

If you wish overnight accommodations, the modern 450-room Disneyland Hotel, the official hotel of Disneyland, is located on West Blvd., directly across the street from the parking lot exit. There is also a coffee shop, restaurant, shopping area and 40-acre golf center at the Hotel. For reservations write to Disneyland Hotel, Anaheim.

## WHAT'S THE BEST WAY TO VISIT DISNEYLAND?

If you are a "first-time" visitor to Disneyland we recommend the Guided Tour. The Tour is approximately two hours long and after its completion you will have plenty of time to enjoy Disneyland's many attractions, exhibits, shows, shops and restaurants.

For family groups we recommend Disneyland Ticket Books for maximum thrift and enjoyment. Two Ticket Books are available. They are the DELUXE 15 and the BIG 10. The DELUXE 15 includes general admission to Disneyland and a choice of 15 Disneyland adventures, rides and attractions.

Prices are:

DELUXE 15—Child (3-11) \$3.95; Junior (12-17) \$4.45; and Adults (18 and over) \$4.95.

BIG 10—Child \$2.95; Junior \$3.45; Adult \$3.95.

Regular General Admission is: Child, 60 cents; Juniors, \$1.20; and Adults, \$1.60.

## DOES DISNEYLAND HAVE DINING FACILITIES?

Disneyland has twenty fine restaurants and refreshment centers. In addition there is the Gourmet Restaurant and coffee shop at the Disneyland Hotel, which can be reached by free tram from Disneyland's Main Entrance or via Monorail.

## IS DISNEYLAND SERVED BY PUBLIC TRANSPORTATION?

Yes, Disneyland is served by various types of transportation as noted below:

**BUS**—Tanner Gray Line Motor Tours, Pacific Greyhound Lines and the Metropolitan Transit Authority. Union Pacific Railroad Bus from East Los Angeles Station.


**HELICOPTER**—Los Angeles Airways flies daily to the Disneyland Heliport, located adjacent to the Disneyland Hotel.

**LIMOUSINE**—Airport Coach Service and Tanner Gray Lines.


## WHERE CAN I GET FURTHER DISNEYLAND INFORMATION?

Contact the Director of Customer Relations, Disneyland, Anaheim, California. Phone KEystone 3-4456, Extension 481. Prices and Park hours subject to change without notice.

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ing the best use of the freeways, these suggestions are offered by the Automobile Club of Southern California: obtain a good freeway map of the area and study it well, select the places you want to go and relate them to your present location; know the off-ramp (or the exit) you will want to take as well as the two off-ramps preceding the one you want so you will know in advance when you should prepare to leave the freeway; if you have someone riding with you, let him check on your progress and position while you concentrate on driving; and keep the radio on to listen for any report of traffic congestion that you might be able to avoid by taking an alternate route.

There are several California traffic laws with which the visitor should be familiar, especially if he will be driving on the freeway. Unlike some states, California does not post a minimum speed limit on its major roadways. The visitor, however, should not interpret this to mean that he can move as slowly as he desires. On a freeway, if he doesn't wish to go the posted speed, the vacationer should stay in the slower lanes to the right. If he doesn't keep pace with the slower traffic, the traveler should not use the freeway.

California law restricts the speed of a vehicle pulling a trailer to 50 m.p.h. Consequently, any visitor on a freeway with such a vehicle should remain with the slower traffic in the right lanes.

More than three million automobiles are registered in Los Angeles and Orange Counties. Only six states, including California, exceed this number of registered vehicles.

Because of the large number of automobiles and the complex traffic patterns necessitated by them, it is advisable for visitors to schedule their travel at times other than morning and evening peak traffic periods.

Our traffic laws are similar in most respects to those of other states, and are based on common sense, courtesy, and consideration for other motorists. By following these basics, it is believed you will enjoy the advantages Southern California offers without unnecessary confusion due to our traffic.

Richard Simon  
Deputy Chief of Police  
City of Los Angeles

The California pedestrian law is often unknown to people from other states. This law stipulates that the driver of a vehicle shall yield the right-of-way to a pedestrian crossing the roadway within any marked crosswalk or any unmarked crosswalk at an intersection. It also states that the driver of a vehicle approaching from the rear of another vehicle that has stopped for a pedestrian shall not overtake and pass the stopped vehicle.

As implied earlier, driving on a freeway is quite different from driving on a surface street. A freeway handles a larger volume of traffic, at a higher rate of speed, and offers only limited entrances and exits. Obviously, these factors require a different set of standards, both for the driver and the automobile.

Here is a list of safety reminders, compiled by the Auto Club, the visiting motorist should bear in mind when he plans on using a freeway—be it for a brief jaunt or a long trip:

- (1) Check the fuel gauge often. Be sure you have plenty of gas.
- (2) Don't drive with a car in poor mechanical condition, especially if it tends to stall, miss, overheat or vaporlock.
- (3) Stay off the freeway if you are tired, sleepy, emotionally upset or for any reason not normally alert.
- (4) Use parallel surface streets during hours of peak congestion.
- (5) Enter a freeway as nearly as possible at the speed of traffic in the lane you are entering, except when it cannot be done safely or where prevented by

a Stop sign.

- (6) Don't follow too closely the car in front. One-third of all accidents on freeways are caused by following too closely.
- (7) Avoid changing lanes, except when necessary. Check traffic conditions, then be sure to signal your intentions.
- (8) Avoid sudden slowing down and sudden stops. If unavoidable, give immediate clear warning by hand signal and pump your brakes to flash rear lights.
- (9) Check your rear view mirror frequently. Know who and what is behind you, how closely they are following and how fast they are approaching. This is especially important when changing lanes.
- (10) Drive at the speed of other traffic in your lane. This is not only the safest, most courteous and pleasant way to drive the freeways, but it is usually the only lawful way.

When planning a trip to Vacationland, learn and follow the special practices and precautions outlined here. If you do, your visit will be both safe and enjoyable.



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SANTA ANA



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## DATELINE DISNEYLAND

By the Main Streeter



Howdy, vacationers, I'm the ol' Main Streeter. Been around Disneyland a long time now, spinnin' yarns and tellin' folks about Walt Disney's Magic Kingdom.

Most of the time you can find me sittin' 'round the pot-bellied stove in the Main Street Market House, a-swappin' stories with all our guests.

While fillin' my new pipe, I saw a short little man come on in to the Market House, and his wonderful brogue identified him as one of our many guests from Ireland. He walked over to a counter and hungrily eyed a delicious-lookin' piece of artificial cheese. He asked the storekeeper how the cheese was sold. She replied, "It's wax, sir." He quizzically looked at her for a moment, then replied, "Well, I'll take a couple of whacks!"

Standin' next to two refined women watchin' Disneyland's impressive retreat ceremony at sundown, I saw one turn to the other, and in solemn tones say, "I'm so thankful Walt Disney was born."

Tour Guide Marilyn Hughes was watchin' a small boy named Steve, who was on her tour, leanin' over the water near the Mark Twain dock, watchin' the ducks swimmin' in the river. Fearful that he might fall in, she called to him, "Stevie, what are you doin'?" A passin' man looked at her in surprise, shook his head and then approached her. "Do you know all the ducks by name?" he said.

Well, folks, it's gettin' on to dinnertime . . . Think I'll stroll over to Aunt Jemima's for my favorite birthday treat: a Mickey Mouse pancake. It's been fun spinnin' these yarns for you, so drop in and say hello next time you visit Walt Disney's Magic Kingdom.



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